

The top of the page features a background image with an orange tint. On the left, there is a white mug with the word "Manik" written in a cursive font. In the center, the word "Manik" is written in a large, white, cursive font. To the right, there are several orange, cylindrical objects, possibly pens or markers, scattered on a surface. The text "MANIK MARKETING CO." is overlaid in the center in a bold, white, sans-serif font.

MANIK MARKETING CO.



WHAT YOUR BUSINESS SHOULD BE DOING DURING COVID-19 SHUTDOWN

YOUR DIGITAL PRESENCE IS IMPORTANT!

1. UPDATE WEBSITE

- Add Covid-19 statement to your site.
- Be sure your Contact info is up-to-date.
- Be sure your Services are up-to-date.
- Update your Online store or add one if needed.
- Be sure you are collecting Analytics on your website.

2. STAY CONNECTED

- Post regularly on Social Media.
 - Go Live to showcase products or talk about services.
 - Be sure your Google My Business listing is up-to-date.
 - Post Covid-19 statement on your Google My Business listing.
 - Don't overwhelm people with Emails, but continue to send.
 - Direct people to your website for contacting, info, or ordering.
 - Respond to inquiries in a timely manner.
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3. PLAN FOR FUTURE

- Were you ready to rely solely on your digital presence?
- Learn the weak points in your marketing to know where you should spend effort to improve.
- Talk to your Marketing expert on what steps you can take to ensure your brand is strong on all platforms, digitally and physically.